

How To Start an OPEN ACCESS JOURNAL

A STARTER'S GUIDE TO FAMILIARIZE YOURSELF WITH THE KEY ISSUES IN

SCOPE + CONTENT STRATEGY

MISSION + VISION

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What are your overall mission and goals for your journal? Choose a journal title that fits with your journal's scope and try to find a niche that is not currently saturated by other journals.

CONTENT STRATEGY

What is your overall topic for the journal? Will it be narrow or broad in topic and reach? What types of content will you publish, i.e. articles, book reviews, interviews, editorials, conference proceedings?

FILE FORMATS

What kinds of files and formats will they be accessed? Will

